

4. ICT&Mobile Communications

Using Mobile App for Recruitment of Short-term Employees: (ChapaTask App)

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To our knowledge, ours is the first Innovation Essay to report on the use of Mobile Application platform as an exclusive mechanism for broadcasting short-term job alerts and recruitment of people to perform the temporary tasks on demand within Kenya. This essay elucidates the development of a scalable, sustainable platform for broadcasting various short-term job alerts to a wide audience living within Kenya. We describe how the job alerts are created and posted to prospective and interested applicants.

ChapaTask App is a mobile app that links short-term jobs and tasks with the people who have spare time and seek to earn some money. It is a platform that enables individuals who have a wide range of tasks that they need done yet they personally are pressed on time given their busy schedules as well as lack of expertise to personally perform them.

Keywords: ChapaTask, Task alerts, Mobile App, Short-term Jobs, Emergency Response, Job Broadcasting, Job Alerts.

Education for All Through Media and ICT

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Fundamental policy of the government of Kenya is to provide quality basic education to all its citizens both as a basic human right in a democratic society and as a means of achieving socio-economic development goals. This commitment by the government to provide education for all is based in the understanding that a well trained human resource is a prerequisite for not only economic growth but also social and individual progress.

Achieving education for all is hinged in the ability to universalize primary education for school age children as well as education provisions for the youth and older populations. Given that formal education delivery channels are unable to reach all school age going children, educationists and policy makers have since the 1970s argued for an alternative delivery channels to complement mainstream efforts. It is in an effort to address the needs of out of school children and youth that Elimu Digital Media started Elimu TV a free to Air channel broadcasting secondary education. The program started in 2011 by using video conferencing and reaching out to two centers in slums one at Korogocho and the other at Kayole. The program was done in the night starting from 9.00pm-5.00 am. Upon visiting the program the former PS Bitange Ndemo offered us a Commercial Free to Air Digital TV Channel called Elimu TV. Since then we have been developing content for 10 main subjects taught in secondary schools. Our Students do the Kenya Certificate for Secondary Education which is a National Exam.